Week/ Module	Topics	Release date

Week 0	• Demo Video
	• Welcome to the course
	• Course Schedule
	  ● Grading Policy
	  ● Exam Details
	  ● FAQ
		1st July 2024

Week 1	**Foundation of Design Thinking** • Introduction to Design Thinking • Significance of Design Thinking • Key Tenets of Design Thinking • Design Thinking Process- 4 Critical Questions • Design Thinking Process • Wicked Problems • How Design Thinking is Different from Traditional Thinking • The Knowledge Funnel • Cognitive Bias: What Design Thinkers Should Avoid •	15th July 2024
Week 2	**Empathy-Foundation and Tools of Empathy** • Foundation of Empathy • Purpose of empathy • Observation as a tool of empathy • Methods of Observation • Empathetic Interview • Stakeholder maps • Jobs to be done • Empathy Maps	15th July 2024
Week 3	**Define- Foundation and tools** • Rules of Defining • Importance of Defining • Customer Journey Map • Customer experience • Persona	15th July 2024
Week 4	**Ideate-Foundation and Tools** • Introduction to Ideation • Double Diamond • Brainstorming • Rules for Brainstorming • Mind Mapping • Worst Possible Idea	15th July 2024

Week5	**Prototype -Foundation and Tools** • Concept of Prototyping • Paper prototype • Story Board prototype • Scenario prototype • Low fidelity and high fidelity Test Foundation and Tools • Introduction to Test	15th July 2024
Week 6	**Learn from Practitioner** • Interview 1 Mr Rohit Dubepatil - Director ORAH Nutrichem.Pvt.Ltd • Interview 2 Dr Bala Ramadurai • Interview 3Mr Abhijeet Kumar- Founder StepBeta • Interview 4 Ms Savita Rajiv	15th July 2024